

Team building across geographical divides

Client Story:
The Auctus Group

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THE ΔUCTUS GROUP

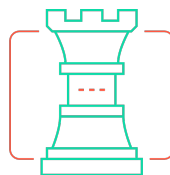


INTRODUCTION

Since launching in 2012, every employee of The Auctus Group has worked remotely to provide financial growth opportunities to dermatologists and plastic surgeons across the US. But maintaining a great working culture with a dispersed team can be tough.

By using Friday Pulse, the entire company can stay engaged in happiness, sharing the responsibility for maintaining a happy culture with everyone at The Auctus Group - the best way to maintain a great culture. Friday Pulse also helps senior leaders and the rest of team stay connected with each other in a way that they just wouldn't otherwise be able to do.

Together the organization focuses on an agreed development each month, which has included changes to the way they share and do their work. Friday Pulse's fun conversation starter questions plug the gap of the office "water-cooler chat", helping remote teams build stronger relationships.



The Business Challenge

GROWING AN ENTIRELY REMOTE-WORKING
TEAM WITHOUT LOSING A STRONG, HEALTHY
ORGANIZATIONAL CULTURE



Our Solution

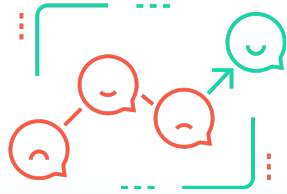
- A quick, engaging weekly pulse check - to inspire team conversations on what's going well and what can be done to make next week go better.
- A Culture Profile measure to help the business leaders know how their colleagues really feel.



Impact

- ✓ Friday Pulse has given remote workers the impetus to check in with each other once a week, strengthening the team dynamic
- ✓ The weekly happiness KPI helps senior leaders address any falls in happiness as soon as they arise
- ✓ Data points in the quarterly Culture Profile keep team building front-of-mind, helping the organization to sustain exceptional scores of 79 or more out of 100 for 14 of the 15 drivers of happiness at work





Growing a happy organization

- ✓ | Despite being a remote team, The Auctus Group have been able to maintain a great response rate on Friday Pulse’s people platform. This is because the data they generate is feeding team conversations and actions, and means they know they can really trust their scores.
- ✓ | Aware of the potential impact of being in a fast-growth phase, leaders are keeping on top of how employees are experiencing their work-life balance – this has resulted in changes to the way they share work and the recruitment of an extra member of the team.
- ✓ | Senior leaders have the ability to use the company’s scores on happiness and culture to retain and attract talent.



John Gwin

CEO & FOUNDER,
THE AUCTUS GROUP

“ This is the base line for the pulse of our company and how happy people are. That makes it invaluable for us – otherwise as the CEO, I’m not necessarily going to get honest answers.

This gives us an anonymous way for people to feel comfortable giving their feedback, they can be public about feedback, to thank and talk to each other – it’s a conversation starter where we’d have nothing without it.



Friday, don't leave it another day

Book a demo to see how your organization can benefit from measuring and improving happiness – the ultimate people KPI.

CLIVE STEER

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